

# Publications 11<sup>th</sup> & 12<sup>th</sup> Grades

## **ENG 710 English (Yearbook/Journalism)**

1/2 credit  
5 days per week; 2 semesters  
Taught in English

This is an *elective course for 11<sup>th</sup> and 12<sup>th</sup> grade students* in the Mexican and/or U.S. diploma program. The course emphasizes the application of English language arts skills, as well as the development of organizational, planning, and creative skills. Students in this class will produce the school yearbook, and will learn about planning a yearbook, development of a theme, layout, design, writing stories/captions/headlines, proofreading and editing, photography, and computer application.

Textbook: NONE  
Prerequisite: Teacher Recommendation

Benchmark Code – Subject: Yearbook = PUB

Strand 4= Writing Applications

Strand 5= Communication

Strand 6= Information and Media literacy

Code: Subject.Grade.Strand#.Standard#. Benchmark#

Example: PUB.11/12.1.4.3 –Publications, 11/12, Strand 1, Standard 4, Benchmark 3

### **Strand 4: Writing Applications**

Standard 1: The student uses a variety of techniques to generate journalistic articles.

Benchmark Code	Benchmark
PUB.11/12.4.1.1	The student will write interview questions and conduct interviews and synthesize the information gathered to write a journalistic article.
PUB.11/12.4.1.2	The student will compile notes on a subject being researched.
PUB.11/12.4.1.3	The student will choose an “angle” for writing an article to reach a particular audience.
PUB.11/12.4.1.4	The student will recognize the inverted pyramid form of writing.
PUB.11/12.4.1.5	The student will identify and use the 5 Ws and H in articles.
PUB.11/12.4.1.6	The student will write articles in a variety of journalistic styles including informative, feature, and editorial.

Standard 2: The student demonstrates the ability to write headlines and photo captions.

Benchmark Code	Benchmark
PUB.11/12.4.2.1	The student will evaluate the type of headline needed for an article.
PUB.11/12.4.2.2	The student will compose appropriate headlines for a variety of article types and page designs.
PUB.11/12.4.2.3	The student will distinguish between a photo indent and a caption.
PUB.11/12.4.2.4	The student will write photo indents and captions.

Standard 3: The student uses editing to create an excellent publication.

Benchmark Code	Benchmark
PUB.11/12.4.3.1	The student will recognize convention use errors in others' work and identify such errors using editor's marks.
PUB.11/12.4.3.2	The student will edit his own yearbook pages for convention use.
PUB.11/12.4.3.3	The student will comment on texts both "by hand" and in technology platforms.
PUB.11/12.4.3.4	The student will edit for accuracy of information, clarity, appropriateness of angle, and bias-free writing.

**Strand 5: Communication**

Standard 1: The student will use a variety of techniques to establish and maintain communication with the yearbook staff, teachers, administrators and other support personnel.

Benchmark Code	Benchmark
PUB.11/12.5.1.1	The student will write memos, emails, press releases, and bulletin announcements to inform the campus community of yearbook photo scheduling.
PUB.11/12.5.1.2	The student will plan and organize the overall content of the book, deadlines and production schedule.
PUB.11/12.5.1.3	The student will evaluate the needs and interests of the audience for which the yearbook is published to plan total coverage.
PUB.11/12.5.1.4	The student will establish a tentative editor's ladder detailing page by page content of the book.
PUB.11/12.5.1.5	The student will invent an appropriate theme tying together verbal and visual elements.
PUB.11/12.5.1.6	The student will participate in production and planning meetings with the yearbook staff.

**Strand 6: Information and Media Literacy**

Standard 1: The student navigates technological platforms required for producing a yearbook.

Benchmark Code	Benchmark
PUB.11/12.6.1.1	The student will set up his or her own StudioWorks account page, upload content into galleries, and maintain gallery folders according to agreed upon standards.
PUB.11/12.6.1.2	The student will build page layouts using pre-existing templates, design original page layouts and templates inside StudioWorks.
PUB.11/12.6.1.3	The student will manipulate text and photos in StudioWorks to create artistic or theme-oriented effects on a page.
PUB.11/12.6.1.4	The student will know how to use the parts and functions of a photographic camera.
PUB.11/12.6.1.5	The student will apply and use the basic rules for a photographic composition.

PUB.11/12.6.1.6	The student will identify the focus point, rule of three, filling the frame, line support, dimension work, with colors and repeated elements, and natural framing.
PUB.11/12.6.1.7	The student will use the brightness adjustments on photographs in Photoshop.
PUB.11/12.6.1.8	The student will change contrast in photographs.
PUB.11/12.6.1.9	The student will create effects on the text of images with specific Tools.
PUB.11/12.6.1.10	The student will know how to save images in jpg, tif, png, and psd formats.
PUB.11/12.6.1.11	The student will crop, size and artistically manipulate photos in both StudioWorks and Adobe Photoshop.
<b>Standard 2: The student applies legal and ethical standards to the production of the yearbook.</b>	
PUB.11/12.6.2.1	The student will select and write material for the yearbook that meets the legal rights and responsibilities applying to printed material and the legal restrictions of libel, obscenity, invasion of privacy, treason, disruption of the educational process, and discrimination law.
PUB.11/12.6.2.2	The student will write and implement an editorial policy to be applied to the yearbook.
PUB.11/12.6.2.3	The student will credit in writing creators of original artwork, photographs, photo illustrations, and written work used in the yearbook.
PUB.11/12.6.2.4	The student will write using bias-free language.
PUB.11/12.6.2.5	The student will distinguish between appropriate material for a yearbook vs. for a student newspaper.
<b>Standard 3: The student researches information required to compile the yearbook.</b>	
PUB.11/12.6.3.1	The student will research the heads of departments, advisors of clubs, coaches of sports, and other activities on campus and will compile a list of email contacts. .
PUB.11/12.6.3.2	The student will research school records and interview officials to gather pertinent historical and contemporary information about the campus.